

20  
18



# PRODUCT *NEWS*

FIND YOUR NEW PROFILE  
CLOTHING AT [ID.DK](http://ID.DK)



# NEW STYLES AND COLOURS

## *FOR 2018*

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Every day, we provide clothing for companies and events across Europe, emphasising the joint corporate identity of our customers' customers. We are therefore pleased to yet again present a new and exciting inspiration catalogue 2018.

Rooted in Denmark, but with an international outlook, we want to deliver best-in-industry corporate wear in terms of quality, functionality, design and responsibility. You can call it doing things properly, or quality. We are proud to be able to deliver well-designed and durable products – precisely when and where our customers need them.

Welcome to ID® Identity.



# DANISH *QUALITY*





# Show *your* Identity









## NO. 0636 CORE HOODIE

Classic hooded sweatshirt with kangaroo pocket in new and updated fit. High-cut collar, string in the hood and ribbing at sleeves and bottom. Strong quality. Soft, brushed inner fabric.



White



Grey melange



Red



Azure



Navy



Black

- 60 % cotton / 40 % polyester
- Melange: 80 % cotton / 15 % polyester / 5 % viscose
- 300 g
- S – M – L – XL – 2XL – 3XL – 4XL – 5XL – 6XL
- 4XL – 5XL – 6XL only in black
- GAME

## NO. 0637 CORE HOODIE | LADIES'

Classic hooded sweatshirt with kangaroo pocket in new and updated fit. High-cut collar, string in the hood and ribbing at sleeves and bottom. Strong quality. Soft, brushed inner fabric. Slightly shaped.



White



Grey melange



Red



Azure



Navy



Black

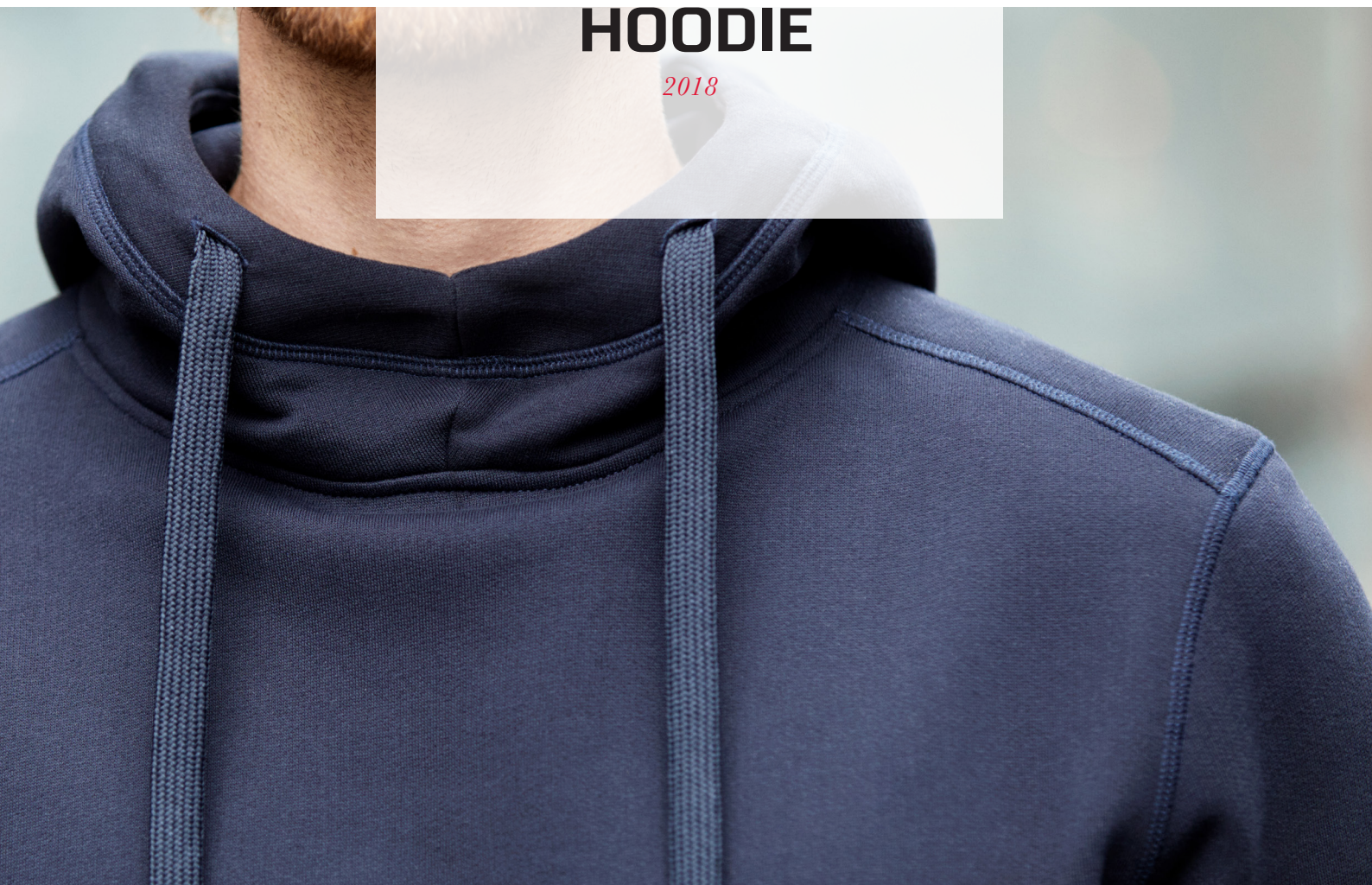
- 60 % cotton / 40 % polyester
- Melange: 80 % cotton / 15 % polyester / 5 % viscose
- 300 g
- XS – S – M – L – XL – 2XL – 3XL
- GAME





# NEW CORE HOODIE

*2018*





## NO. 0638 CORE FULL ZIP HOODIE

Classic hooded cardigan with kangaroo pocket in new and updated fit. High-cut and full-length zipper. String in hood and ribbing at sleeves and bottom. Strong quality. Soft, brushed inner fabric.

- 60 % cotton / 40 % polyester
- Melange: 80 % cotton / 15 % polyester / 5 % viscose
- 300 g
- S – M – L – XL – 2XL – 3XL – 4XL – 5XL – 6XL
- 4XL – 5XL – 6XL only in black
- GAME

OEKO-TEX®  
STANDARD 100  
10762-01-011  
Textil für Mensch & Umwelt  
www.oeko-tex.com/standard100

YKK MAIN ZIPPER



White



Grey melange



Red



Azure



Navy



Black





# NEW & UPDATED



## NO. 0639 CORE FULL ZIP HOODIE | LADIES'

Classic hooded cardigan with kangaroo pocket in a new and updated fit. High-cut collar and full-length zipper. String in hood and ribbing at sleeves and bottom. Strong quality. Soft, brushed inner fabric. Slightly shaped.

- 60 % cotton / 40 % polyester
- Melange: 80 % cotton / 15 % polyester / 5 % viscose
- 300 g
- XS - S - M - L - XL - 2XL - 3XL
- GAME



YKK MAIN ZIPPER



White



Grey melange



Red



Azure



Navy



Black



ALWAYS *STYLISH*





## NO. 0522 **STRETCH CONTRAST POLO SHIRT**

Classic polo shirt in piqué quality with stretch. Neck band, half-moon at neck and placket with tone-in-tone buttons. Contrasting stripe on sleeves and collar.

- 95 % cotton / 5 % elastane
- Melange: 85 % cotton / 10 % viscose / 5 % elastane
- 210-220 g
- S – M – L – XL – 2XL – 3XL – 4XL



White



Grey melange



Red



Azure



Navy



Black

## NO. 0523 **STRETCH CONTRAST POLO SHIRT | LADIES'**

Classic polo shirt in piqué quality with stretch. Neck band, half-moon at neck and placket with tone-in-tone buttons. Contrasting stripe on sleeves and collar. Slightly shaped.

- 95 % cotton / 5 % elastane
- Melange: 85 % cotton / 10 % viscose / 5 % elastane
- 210-220 g
- S – M – L – XL – 2XL – 3XL – 4XL



White



Grey melange



Red



Azure



Navy



Black



# ACTIVE *FLEECE*





## NO. 0811 **MEN'S ACTIVE FLEECE BODY WARMER**

Soft, densely knitted fleece body warmer in superb quality for active use. Machine-washable at 60°C. Durable Vislon zipper® on front and side pockets. Round cut-outs in the sides and the extra long back emphasise the attractive silhouette.

- 100 % polyester
- 260-280 g
- XS - S - M - L - XL - 2XL - 3XL - 4XL

OEKO-TEX®  
STANDARD 100  
CERTIFIED

**NEW  
STYLE**



Navy



Black

## NO. 0812 **LADIES' ACTIVE FLEECE BODY WARMER**

Soft, densely knitted fleece body warmer in superb quality for active use. Machine-washable at 60°C. Durable Vislon zipper® on front and side pockets. Round cut-outs in the sides and the extra long back emphasise the attractive silhouette. Slightly shaped.

- 100 % polyester
- 260-280 g
- S - M - L - XL - 2XL - 3XL

OEKO-TEX®  
STANDARD 100  
CERTIFIED

**NEW  
STYLE**



Navy



Black



## NO. 0818 MEN'S MULTI STRETCH CARDIGAN

Smashing ultra stretchable cardigan with an unusually high degree of comfort and quality. Comfortable high collar and full-length zipper. Rounded cut-outs at the sides and sleeves and an extra long back underline an attractive, sporty silhouette. Two side pockets with zippers. Soft, brushed inner fabric. Ideal cardigan for both indoor and outdoor use.

- 91 % polyester / 9 % elastane
- 285 g
- S - M - L - XL - 2XL - 3XL

NEW  
STYLE



Orange



Blue



Navy



Black

## NO. 0819 LADIES' MULTI STRETCH CARDIGAN

Smashing ultra stretchable cardigan with an unusually high degree of comfort and quality. Comfortable high collar and full-length zipper. Rounded cut-outs at the sides and sleeves and an extra long back underline an attractive, sporty silhouette. Two side pockets with zippers. Soft, brushed inner fabric. Ideal cardigan for both indoor and outdoor use.

- 91 % polyester / 9 % elastane
- 285 g
- S - M - L - XL - 2XL - 3XL

NEW  
STYLE



Orange



Blue



Navy



Black





# HIGH *COMFORT*





# CLASSIC





# *FIT*



## NO. 0731 **LADIES' QUILTED JACKET**

Stylish, classic quilted jacket for all-round use. Attractive collar with press stud closure. Zipper at the front and chest pocket. Two practical piped side pockets with zippers. Press studs at wrist.

- 100 % polyester
- 160 g
- S – M – L – XL – 2XL – 3XL

OEKO-TEX®  
STANDARD 100  
by Hohenstein

**NEW  
STYLE**



Navy



Black





NO

Exclusive fun  
lining. Durabl  
the foot and  
visibility. Adj  
seams.



OEKO-TEX®  
STANDARD 100  
certified for harmful substances  
www.oeko-tex.com



ID  
TEC



# ZIP 'N' MIX

## 0. 0775 ZIP'N'MIX TROUSERS

Functional over trousers in ID Tech® quality with a lightweight, soft, polyester fabric. Features a YKK zipper along the side seam which can be zipped up and down from the waist. Reflective tape on front and back of the legs for high visibility. Adjustable ankle cuff with Velcro®. One cross pocket on right side. Taped

- 100 % polyester
- 140 g
- XS - S - M - L - XL - 2XL - 3XL

5000 BREATHABLE

10.000 WATERPROOF

YKK MAIN ZIPPER

TAPED SEAMS

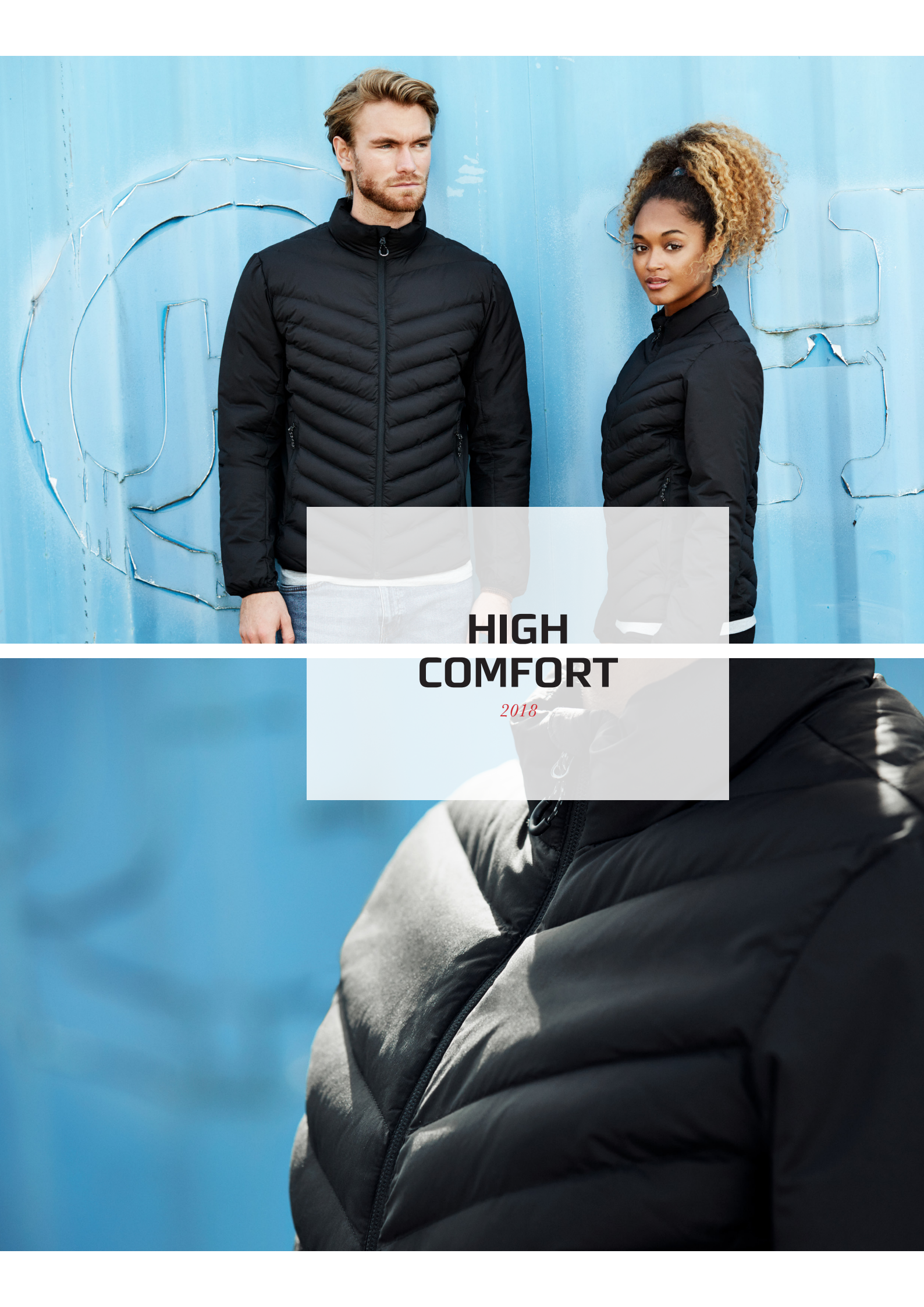


Navy



Black





**HIGH  
COMFORT**

*2018*



## NO. 0896 **PADDED STRETCH JACKET**

Nice padded stretch jacket with light, narrow diagonal channels and stretchable side sections, offering greater comfort and a sporty look. Side pockets with zippers. The jacket is ideally suited for prints and logo embroidery via easy zipper access in the back lining. Excellent product with high functional comfort.

- Fabric/lining: 100 % nylon. Padding: 100 % polyester
- 185 g
- S - M - L - XL - 2XL - 3XL

**NEW  
STYLE**



Navy



Black

## NO. 0897 **PADDED STRETCH JACKET | LADIES'**

Nice padded stretch jacket with light, narrow diagonal channels and stretchable side sections, offering greater comfort and a sporty look. Side pockets with zippers. The jacket is ideally suited for prints and logo embroidery via easy zipper access in the back lining. Excellent product with high functional comfort.

- Fabric/lining: 100 % nylon. Padding: 100 % polyester
- 185 g
- S - M - L - XL - 2XL - 3XL

**NEW  
STYLE**



Navy



Black



## NO. 0854 **MEN'S FUNCTIONAL SOFT SHELL JACKET**

Functional, stylish, soft shell jacket made of three-layer ID Tech® with updated fit. Durable and stretchable quality on the outside with a light mesh inside. High collar to protect against wind and draughts. Two large side compartments. Elastic at hem and sleeves ensures a good fit.

- 100 % polyester
- 290-300 g
- S – M – L – XL – 2XL – 3XL – 4XL – 5XL – 6XL
- 4XL – 5XL – 6XL only in navy and black



4000 BREATHABLE

WINDPROOF

WATER REPELLENT

MEMBRANE 3-LAYERS

**NEW  
STYLE**



White



Silver grey



Red



Azure



Navy



Black

## NO. 0856 **LADIES' FUNCTIONAL SOFT SHELL JACKET**

Functional, stylish, soft shell jacket made of three-layer ID Tech® with updated fit. Durable and stretchable quality on the outside with a light mesh inside. High collar to protect against wind and draughts. Two large side compartments. Elastic at hem and sleeves ensures a good fit. Slightly shaped.

- 100 % polyester
- 290-300 g
- S – M – L – XL – 2XL – 3XL



4000 BREATHABLE

WINDPROOF

WATER REPELLENT

MEMBRANE 3-LAYERS

**NEW  
STYLE**



White



Silver grey



Red



Azure



Navy



Black





FUNCTIONAL & SOFT



## NO. 0870 MEN'S COMBI STRETCH JACKET

Functional soft shell jacket with hood and stylish contrasts. The jacket is made of a combination of materials, with the body and sleeves made of a durable quality with wind and water resistant properties. The sides of the body and the underarms are made of a stretchable material to ensure a good fit. Inside, it is combined with a smooth lining and brushed fleece. The jacket has a high neck, and the hood has an elastic edging, which closes tight to shield against the wind and draughts. Two side pockets with zippers. Zipper in front with stylish ID® attachment. Elastic edging at cuffs and bottom. Inside pocket with zipper. Attractive IDENTITY print inside on the back.

- 100 % polyester
- 190 g
- XS - S - M - L - XL - 2XL - 3XL



4000 BREATHABLE

WINDPROOF

WATER REPELLENT

MEMBRANE 3-LAYERS

NEW  
STYLE



White



Silver grey



Navy



Black

## NO. 0871 LADIES' COMBI STRETCH JACKET

Functional soft shell jacket with hood and stylish contrasts. The jacket is made of a combination of materials; the body and sleeves are made of a durable fabric with wind and water resistant properties, while the sides and the underarms are made of a stretchable material to ensure a good fit. Inside, it is combined with a smooth lining and brushed fleece. The jacket has a high neck, and the hood has an elastic edging, which closes tight to shield against the wind and draughts. Two side pockets with zippers. Zipper in front with stylish ID® attachment. Elastic edging at cuffs and bottom. Inside pocket with zipper. Attractive IDENTITY print inside on the back.

- 100 % polyester
- 190 g
- XS - S - M - L - XL - 2XL - 3XL



4000 BREATHABLE

WINDPROOF

WATER REPELLENT

MEMBRANE 3-LAYERS

NEW  
STYLE



White



Silver grey



Navy



Black



# SOFT *SHELL*





## NO. 0860 MEN'S CASUAL SOFT SHELL JACKET | HOOD REGULAR

Casual jacket with hood. Wind and water resistant quality. Light loose mesh lining in the back. High neck, and the hood can be adjusted with strings. Cross pockets at the sides. Adjustable cuff with Velcro®. Zipper in front with exclusive attachment. The bottom has casing with string.

- 100 % polyester
- 290 g (black) / 340 g (melange)
- XS - S - M - L - XL - 2XL - 3XL

OEKO-TEX®  
STANDARD 100  
certified for home & professional  
use

ID  
TECH

3000 BREATHABLE

WINDPROOF

WATER REPELLENT

MEMBRANE 3-LAYERS

NEW  
STYLE



Grey melange



Black





# WIND & WATER *RESISTANT*



## NO. 0861 LADIES' CASUAL SOFT SHELL JACKET | HOOD

Casual jacket with hood. Wind and water resistant quality. Light loose mesh lining in the back. High neck, and the hood can be adjusted with strings. Cross pockets at the sides. Adjustable cuff with Velcro®. Zipper in front with exclusive attachment. The bottom has casing with string.

- 100 % polyester
- 290 g (black) / 340 g (melange)
- XS - S - M - L - XL - 2XL - 3XL

OEKO-TEX®  
STANDARD 100  
certified by  
independent  
institutes

ID  
TECH

3000 BREATHABLE

WINDPROOF

WATER REPELLENT

MEMBRANE 3-LAYERS

NEW  
STYLE



Grey melange



Black



## NO. 0652 CLASSIC V-NECK PULLOVER

Fully Fashion men's knitted pullover with V-neck. Mulesing-free Merino yarns in a lovely knitted quality, which keeps its shape, wash after wash. Low pilling treatment keeps it looking good for a long time. Can be machine washed.

- 50 % Merino wool / 50 % acrylic. 12 GG
- S – M – L – XL – 2XL – 3XL



Grey melange



Navy



Black

## NO. 0654 CLASSIC V-NECK PULLOVER | LADIES'

Fully Fashion ladies' knitted pullover with V-neck. Mulesing-free Merino yarns in a lovely knitted quality, which keeps its shape, wash after wash. Low pilling treatment keeps it looking good for a long time. Can be machine washed. Slightly shaped.

- 50 % Merino wool / 50 % acrylic. 12 GG
- S – M – L – XL – 2XL – 3XL



Grey melange



Navy



Black









USE IT OFTEN



*USE IT WELL*



## NO. 0366 PRO WEAR CARDIGAN

Cardigan in extra durable quality. Ribbing in catalina collar as well as in sleeves and bottom. Half-moon at neck and neck strap. Extra twill reinforcement at shoulders. Good-quality YKK zippers on front and on side pockets. Soft, brushed inner fabric. The fabric has been pre-shrunk at very high temperatures, both before and after dyeing, for extra stability and long life.

- 60 % cotton / 40 % polyester
- 290 g
- XS - S - M - L - XL - 2XL - 3XL - 4XL - 5XL - 6XL
- PRO wear

OEKO-TEX®  
STANDARD 100  
certified by independent institutes  
for harmful substances



ISO 15797

YKK MAIN ZIPPER



White



Navy



Black

## NO. 0367 PRO WEAR CARDIGAN | LADIES'

Cardigan in extra durable quality. Ribbing in catalina collar as well as in sleeves and bottom. Half-moon at neck and neck strap. Extra twill reinforcement at shoulders. Good-quality YKK zippers on front and on side pockets. Soft, brushed inner fabric. The fabric has been pre-shrunk at very high temperatures, both before and after dyeing, for extra stability and long life. Slightly shaped.

- 60 % cotton / 40 % polyester
- 290 g
- XS - S - M - L - XL - 2XL - 3XL - 4XL - 5XL - 6XL
- PRO wear

OEKO-TEX®  
STANDARD 100  
certified by independent institutes  
for harmful substances



ISO 15797

YKK MAIN ZIPPER



White



Navy



Black



## NO. 0240 **CASUAL STRETCH SHIRT**

Long-sleeved café shirt in great stretch quality. Machine washable at 60°C. Button-down collar and contrast band inside. Tight-fitting with darts in the back.

- 55 % cotton / 39 % polyester / 6 % spandex
- 35/36 – 37/38 – 39/40 – 41/42 – 43/44 – 45/46 – 47/48



White



Grey



Light blue



Navy



Black

## NO. 0241 **CASUAL STRETCH SHIRT | LADIES'**

Long-sleeved café shirt in great stretch quality. Machine washable at 60°C. Button-down collar and contrast band inside. Tight-fitting with darts in the back. Slightly shaped.

- 55 % cotton / 39 % polyester / 6 % spandex
- XS - S - M - L - XL - 2XL - 3XL



White



Grey



Light blue



Navy



Black





**STRETCH** *QUALITY*



## NO. 1805 RIPSTOP BACKPACK

Backpack in a smart and durable ripstop material. Large main compartment with extra compartment e.g. for ipad. Furthermore, the bag has two large front compartments with concealed zipper and a smaller front compartment with visible zipper and a smart rubber zipperpuller. Practical string in the other zippers.

- 100 % polyester
- 40 x 28 x 12 cm
- 420 g

NEW  
STYLE



Grey



Red



Black

## NO. 1825 RIPSTOP GYM DUFFLE

Sports bag in a smart and durable ripstop material. Large main compartment and detachable shoulder strap. Large nylon zippers on the top and on the side compartment. Smart rubber zipperpuller on the side compartment. Practical string in the other zippers. The handle is made of a thin rubber material with press studs.

- 100 % polyester
- 51 x 31 x 27 cm / 40 L
- 420 g

NEW  
STYLE



Grey



Red



Black



# SMART *BAGS*





## WHAT DO THE ICONS MEAN?

BREATHABLE	Breathability is measured in MVP (Moisture Vapour Permeability). MVP specifies how much moisture in grams can be transported out per square metre per 24 hours. The higher the value, the better the comfort.	ISO 15797	ISO 15797 is an international standard for evaluating a product's suitability for industrial washing. The tests are carried out in close cooperation with external experts.
2000 BREATHABLE	2000 MVP	QUICK DRY*	Permanent moisture transmitting, breathable and quick-drying material.
3000 BREATHABLE	3000 MVP	QUICK DRY	Moisture transmitting, breathable and quick-drying material.
4000 BREATHABLE	4000 MVP	YKK MAIN ZIPPER	Quality zipper from YKK
5000 BREATHABLE	5000 MVP	ZIPPER WATERPROOF	Waterproof zipper
7000 BREATHABLE	7000 MVP	ACTIVE	The product for active leisure or sport
8000 BREATHABLE	8000 MVP	LADIES	Ladies' model
WINDPROOF	Windproof material	UNISEX	Unisex
WATER REPELLENT	Water repellent product made of waterproof or water resistant material, without waterproof seams.	FITTED	Tight fitting model
WATER PROOF	Waterproof product with waterproof seams. The waterproof level is measured as the water column pressure in millimetres, and expresses how much water pressure a fabric can withstand before water presses through it.	LOOSE	Loose fitting model
		REGULAR	Regular model
		OEKO-TEX® STANDARD 100	OEKO-TEX® ensures that the product complies with the limit values for levels of harmful substances.
3000 WATERPROOF	3000 mm water column pressure	ID TECH®	The product is designed for an active lifestyle, and has a good fit offering optimal freedom of movement. ID Tech® products are clothing with excellent functional qualities (breathable, wind and water resistant and moisture transmitting).
5000 WATERPROOF	5000 mm water column pressure		
6000 WATERPROOF	6000 mm water column pressure		
10000 WATERPROOF	10000 mm water column pressure		
MEMBRANE 3-LAYERS	Breathable, wind and water resistant three-layer membrane.	PRO wear	PRO wear has been developed for professional use. It can withstand daily washing at high temperatures. The series fulfills requirements of strength, colour-fastness and fit.
TAPED SEAMS	Taped seams for maximum protection against wind and rain.		



# SIZES AND MEASUREMENTS

## FIND THE RIGHT SIZE – PURE AND SIMPLE

With the measurement guide from ID® you will find the right size straight from the beginning. The measurement guide is the essence of various standard measuring methods, and smaller variations in the sizes might occur. All measurements are in centimeters.

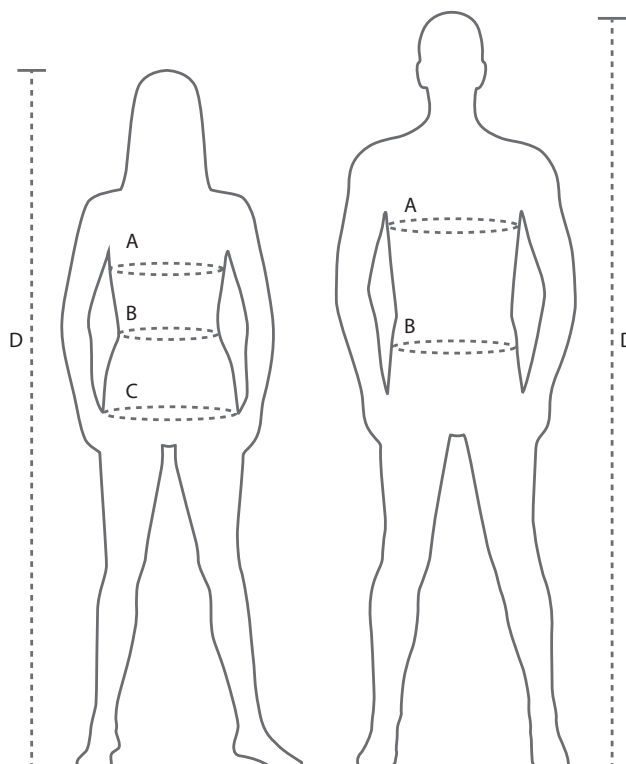
ID® measurement chart and size specifications depend on correct washing and drying of the product.

### LADIES

- A Chest measurement  
Chest width is to be measured horizontally at the widest point
- B Waist measurement  
Waist width is to be measured horizontally at the slimmest point
- C Hip measurement  
Hip width is to be measured horizontally at the widest point
- D Height

### MEN and UNISEX

- A Chest measurement  
Chest width is to be measured horizontally at the widest point
- B Waist measurement  
Waist width is to be measured at waistband
- D Height



LADIES								
	Standard	XS	S	M	L	XL	2XL	3XL
A	Chest measurement	80	86	92	100	108	116	124
B	Waist measurement	64	69	74	80	86	92	98
C	Hip measurement	90	95	100	106	112	118	124
D	Height	166	167	168	169	170	171	172

MEN AND UNISEX								
	Standard	XS	S	M	L	XL	2XL	3XL
	Shirts		37/38	39/40	41/42	43/44	45/46	47/48
A	Chest measurement	84	90	96	104	112	120	128
B	Hip measurement	75	80	85	91	97	103	109
D	Height	178	179	180	181	182	183	184



**FIND YOUR NEW PROFILE  
CLOTHING AT ID.DK**